

FONT INSPIRATION KIT

Lobster *October Twilight*
RICHARDSON
Alex Brush FOGLIHTEN
nella sue *helena* *yesteryear*
ALWAYS HERE *Valutes* *asphalt's brush*
CAMEO ANTIQUE

Modern, retro, script and handwritten fonts to use for logos, social media, business cards, on your website, and more.

FONT INSPIRATION

On the next few pages I've listed some fonts you can download. And If you want to rev up your creative genius, head over to dafont.com or [Google fonts](https://fonts.google.com) to find others.

Before you do, here are some general font tips.

Try to pick fonts that...

- ✓ Are available for both personal and commercial use. Google fonts are always free; fonts from dafont.com should say 100% free. Behance also has some great fonts.
- ✓ Are super easy to read (no strain on the eyes, please!)
- ✓ Pair up with each other beautifully.
- ✓ Are consistent. Some fonts can have odd chracters and numbers, like a cap "G" that just looks funny, or a "17" that drops below the baseline and is hard to read. Play with the font a bit to make to make sure you're happy with all of the characters and you won't have any surprises.

Tips for pairing fonts...

- ✓ Get creative with social media and blog images. For quote images, why not try a bold condensed font paired with a delicate script? This will help you decide which text you want to emphasize.
- ✓ You can be creative with headings, but for web text stick with a simple sans-serif font. You want that your readers have an amazing experience when they interact with your brand, without struggling to read it.
- ✓ You'd be surprised at how many interesting font combos you can create by using just one font family. Try to select a font family with many different weights (light, medium, bold, and black, etc). Open Sans and Source Sans Pro are great places to start here.
- ✓ The font you use should for your brand name and logo should be instantly recognizable, even in tiny pixels. Think about all of the variations you'll need (e.g. favicons, submarks, social profiles, watermarks) and make sure the fonts works for all of them.



{ Modern Sans-Serif Fonts }

All of the fonts listed on the next few pages are free for personal and commercial use, except for p10. For those, a commercial license must be purchased if you want to use.

GASALT

AVERIA SANS LIGHT

KARLA

LARKE SANS

NEXA LIGHT

OSWALD

OSTRICH SANS

MONTSERRAT

QUICKSAND

BEBAS NEUE

RALEWAY

LEAGUE GOTHIC

LIBRE BASKERVILLE

GNUOLANE

NOTO SANS



PADAUK

MULI

JULIUS SANS ONE

ODIN ROUNDED

KHULA

IKAROS SANS

QUESTRIAL

JOSEFIN SANS

ROBOTO

PATHWAY GOTHIC ONE

CARROIS GOTHIC

ARSENAL

ASSISTANT

HIND

METROPHOBIC

HIND SILIGURI

NUNITO

WORK SANS

MOLENGO

LATO



{ Slab + Serif Fonts }

SORTS MILL GOUDY

LUSTRIA

NOTO SERIF

EB GARAMOND

RADLEY

SCOPE ONE

BITTER

JOSEFIN SLAB

ARVO

ROBOTO SLAB

IKAROS

PLAYFAIR DISPLAY





Script Fonts



Sprightly

King Basil Lite

Hensa

Hamster

Selima

Cutie Star

Streetwear

Magnolia script

tw fancy free

Playball

Lobster

Blenda Script

Lobster Two

Beautify Script



Kaushan Script

Noelan

Sacramento

Westchester

Milkshake

Wild Youth

Alex Brush

Gritstone

Dancing Script

Ambarella

Satisfy

Mighty Script

Bromello

Oleo Script

The Woodlands



{ Handwritten Fonts }

Ludicrous

Nothing You Can Do

ROCK SALT

Gloria Hallelujah

Bella Font

Covered By Your Grace

Kalam

Reenie Beanie

Flow

Give You Glory



{ Retro + Vintage Fonts }

AAARGH

BIRMINGHAM TITLING

FOGLIHTEN

MATHLETE

CAMEO ANTIQUE

CAMPANILE

FFF TUSJ

UNDERWOOD CHAMPION

TALL DARK AND HANDSOME

METROPOLIS 1920



{ Must purchase a license to use... }

Bellico

ALWAYS HERE

Northern lights

MATHLETE

Volutes

Smoothie Shoppe

KG SKINNY LATTE

Qumpelka

Hathilde

Sophia

ECUYER DAX

jane austen

Nomah light

Marmellata Jam

tagettes

Learning curve

BLANCH CONDENSED

Parisiennne



Font Pairing Examples

Time to pair these babies up and unleash your creative genius! This part is the most fun. Here are some font pairing ideas to use for blog post images, social media images and your website.

Social Media + Blog Image Font Pairings

pair a handwritten font
WITH CONDENSED ALL CAPS

MIX A BOLD SLAB FONT
with an elegant script

PAIR A COOL, MODERN FONT
with a brush type

PAIR A CASUAL TYPE
with a bold script

MIX A SIMPLE BOLD TYPE
with a cursive script

Mix a simple script
WITH A STRONG, BOLD TYPE

pair a brush font
with a small sans-serif

match a sweet script
with a sleek type

Website Headings / Text Font Pairings

MONTSERRAT

This font is Merriweather.
Lorem ipsum dolor
sit amet, consectetur
adipiscing elit.

RALEWAY

This font is PT Sans Regular.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

NOTO SANS

This font is Esteban. Lorem
ipsum dolor sit amet,
consectetur adipiscing elit.

EB GARAMOND

This font is Montserrat
Lorem ipsum dolor
sit amet, consectetur
adipiscing elit.

ROBOTO SLAB

This font is Tradition Sans
XLight. Lorem ipsum dolor sit
amet, consectetur adipiscing..

IKAROS SANS

This font is Pontano
Sans. Lorem ipsum dolor
sit amet, consectetur
adipiscing elit.

PATHWAY GOTHIC ONE

This font is Fauna One.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

PLAYFAIR DISPLAY

This font is Tradition
Sans XLight. Lorem
ipsum dolor sit amet,
consectetur adipiscing elit.

OSWALD

This font is Source Sans Pro. Lorem
ipsum dolor sit amet, consectetur
adipiscing elit.

LIBRE BASKERVILLE

This font is Josefin Sans.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.





Hi! I'm Sandra.

I'm devoted to sharing ideas, resources, and programs that will help you start and grow a profitable online business that sets your spirit free.

WAS THIS HELPFUL?

*Click here to share this
font kit on Twitter!*