

*Lobster* *October Twilight*  
RICHARDSON  
*Alex Brush* FOGLIHTEN  
*nella sue helena yesteryear*  
ALWAYS HERE *Volutes* *asphalts brush*  
CAMEO ANTIQUE

# FONT INSPIRATION GUIDE

Modern, retro, script and handwritten fonts to use for logos, social media, business cards, on your website, and more.

# FONT INSPIRATION

On the next few pages I've listed some fonts you can download. And If you want to rev up your creative genius, head over to [dafont.com](https://dafont.com) or [Google fonts](https://fonts.google.com) to find others.

## Before you do, here are some general font tips.

### Try to pick fonts that...

- ✓ Are available for both personal and commercial use. Google fonts are always free; fonts from dafont.com should say 100% free. Behance also has some great fonts.
- ✓ Are super easy to read (no strain on the eyes, please!)
- ✓ Pair up with each other beautifully.
- ✓ Are consistent. Some fonts can have odd chracters and numbers, like a cap "G" that just looks funny, or a "17" that drops below the baseline and is hard to read. Play with the font a bit to make to make sure you're happy with all of the characters and you won't have any surprises.

### Tips for pairing fonts...

- ✓ Get creative with social media and blog images. For quote images, why not try a bold condensed font paired with a delicate script? This will help you decide which text you want to emphasize.
- ✓ You can be creative with headings, but for web text stick with a simple sans-serif font. You want your readers to have an amazing experience when they interact with your brand, without struggling to read the copy.
- ✓ You'd be surprised at how many interesting font combos you can create by using just one font family. Try to select a font family with many different weights (light, medium, bold, and black, etc). Open Sans and Source Sans Pro are great places to start here.
- ✓ The font you use for your brand name and logo should be instantly recognizable, even in tiny pixels. Think about all of the variations you'll need (e.g. favicons, submarks, social profiles, watermarks) and make sure the fonts works for all of them.



# { Modern Sans-Serif Fonts }

All of the fonts listed on the next few pages are free for personal and commercial use, except for p10. For those, a commercial license must be purchased if you want to use.

GASALT

AVERIA SANS LIGHT

KARLA

LARKE SANS

NEXA LIGHT

**OSWALD**

OSTRICH SANS

**MONTSERRAT**

QUICKSAND

**BEBAS NEUE**

RALEWAY

**LEAGUE GOTHIC**

**LIBRE BASKERVILLE**

**GNUOLANE**

**NOTO SANS**



PADAUK

MULI

JULIUS SANS ONE

**ODIN ROUNDED**

KHULA

**IKAROS SANS**

QUESTRIAL

JOSEFIN SANS

ROBOTO

**PATHWAY GOTHIC ONE**

CARROIS GOTHIC

ARSENAL

**ASSISTANT**

**HIND**

METROPHOBIC

**HIND SILIGURI**

NUNITO

WORK SANS

MOLENGO

**LATO**



# { Slab + Serif Fonts }

SORTS MILL GOUDY

LUSTRIA

NOTO SERIF

EB GARAMOND

RADLEY

SCOPE ONE

BITTER

JOSEFIN SLAB

ARVO

ROBOTO SLAB

IKAROS

PLAYFAIR DISPLAY





## Script Fonts



*Sprightly*

*King Basil Lite*

*Hensa*

*Hamster*

*Selima*

*Cutie Star*

*Streetwear*

*Magnolia script*

*tw fancy free*

*Playball*

*Lobster*

*Blenda Script*

*Lobster Two*

*Beautify Script*



*Gritstone*

*Noelan*

*Sacramento*

*Westchester*

*Milkshake*

*Wild Youth*

*Alex Brush*

***Gritstone***

*Dancing Script*

*Ambarella*

*Satisfy*

*Mighty Script*

*Bromello*

***Oleo Script***

*The Woodlands*



# { Handwritten Fonts }

**Ludicrous**

*Nothing You Can Do*

**ROCK SALT**

*Gloria Hallelujah*

**Bella Font**

*Covered By Your Grace*

**Kalam**

*Reenie Beanie*

**Flow**

*Give You Glory*





{ Retro + Vintage Fonts }

AAARGH

BIRMINGHAM TITLING

FOGLIHTEN

MATHLETE

**CAMEO ANTIQUE**

**CAMPANILE**

**FFF TUSJ**

**UNDERWOOD CHAMPION**

**TALL DARK AND HANDSOME**

**METROPOLIS 1920**



{ Must purchase a license to use... }

*Bellico*

ALWAYS HERE

*Northern lights*

MATHLETE

*Volutes*

*Smoothie Shoppe*

KG SKINNY LATTE

*Qumpelka*

*Hathilde*

*Sophia*

ECUYER DAX

*jane austen*

*Nomah light*

*Marmellata Jam*

*tagettes*

*Learning curve*

BLANCH CONDENSED

*Parisiennne*



# Font Pairing Examples

Time to pair these babies up and unleash your creative genius! This part is the most fun. Here are some font pairing ideas to use for blog post images, social media images and your website.

## Social Media + Blog Image Font Pairings

*pair a handwritten font*  
**WITH CONDENSED ALL CAPS**

**MIX A BOLD SLAB FONT**  
*with an elegant script*

PAIR A COOL, MODERN FONT  
*with a brush type*

PAIR A CASUAL TYPE  
*with a bold script*

**MIX A SIMPLE BOLD TYPE**  
*with a cursive script*

*Mix a simple script*  
**WITH A STRONG, BOLD TYPE**

*pair a brush font*  
with a small sans-serif

*match a sweet script*  
with a sleek type

## Website Headings / Text Font Pairings

### MONTSERRAT

This font is Merriweather.  
Lorem ipsum dolor  
sit amet, consectetur  
adipiscing elit.

### RALEWAY

This font is PT Sans Regular.  
Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.

### NOTO SANS

This font is Esteban. Lorem  
ipsum dolor sit amet,  
consectetur adipiscing elit.

### EB GARAMOND

This font is Montserrat  
Lorem ipsum dolor  
sit amet, consectetur  
adipiscing elit.

### ROBOTO SLAB

This font is Tradition Sans  
XLight. Lorem ipsum dolor sit  
amet, consectetur adipiscing..

### IKAROS SANS

This font is Pontano  
Sans. Lorem ipsum dolor  
sit amet, consectetur  
adipiscing elit.

### PATHWAY GOTHIC ONE

This font is Fauna One.  
Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.

### PLAYFAIR DISPLAY

This font is Tradition  
Sans XLight. Lorem  
ipsum dolor sit amet,  
consectetur adipiscing elit.

### OSWALD

This font is Source Sans Pro. Lorem  
ipsum dolor sit amet, consectetur  
adipiscing elit.

### LIBRE BASKERVILLE

This font is Josefin Sans.  
Lorem ipsum dolor sit amet,  
consectetur adipiscing elit.





Hi! I'm Sandra.

I'm devoted to sharing ideas, resources, and programs that will help you start and grow a profitable online business that sets your spirit free.

**WAS THIS HELPFUL?**

*Click here to share this  
font kit on Twitter!*